



Cliff Wilson

PARTNER
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Oregon Office

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Practice Areas

Personal Lines

Education

Lewis & Clark Law School, J.D., 2005

Marylhurst University, B.S.,
Business Management, 2001

Bar Admissions

Oregon
Washington

Certification & Accolades

Member, Oregon State Bar
Association

Member, Washington State Bar
Association

Member, Multnomah Bar Association

Member, Oregon Association of
Defense Counsel

Member, Oregon Casualty Adjusters
Association

Member, Defense Research Institute

Admitted, United States District for
the District of Oregon

Admitted, United States District Court
for the Eastern District of Washington

Admitted, United States District
Court for the Western District of
Washington

Black Belt Trial Advocacy Training
Program

American Bar Association – TIPS/
ABOTA National Trial Academy

CIPP/US Certified



SMITH | FREED
EBERHARD

ATTORNEYS AT LAW

Expertise Overview

Cliff's practice focuses primarily on the defense of personal injury and property damage claims brought against commercial and personal lines insurers and their insureds. His practice involves the handling of a wide range of cases, including personal injury negligence, errors & omission, liquor liability, construction defect, and business litigation.

Cliff has experience taking cases to jury verdicts as a lead trial attorney and has conducted numerous arbitrations and mediations in both Oregon and Washington. Cliff is also experienced in insurance coverage matters and regularly advises and defends carriers in coverage disputes. In addition, Cliff manages the firm's probate and subrogation practices.

Prior to joining Smith Freed Eberhard, Cliff was a business analyst and project manager for one of the country's largest property and casualty insurers.

Relevant Cases

Cliff's well-rounded legal background has provided him with the ability to quickly evaluate key issues and identify strategic opportunities in his cases. This enables his clients to efficiently and effectively prepare for trial or pursue favorable early resolution of matters when appropriate.

Cliff successfully argued the case of *Morgan v. Amex Assurance Company*, 242 Or App 665 (2011) on behalf of an uninsured motorist coverage provider. He has obtained a favorable settlement for a national retailer in a slip-and-fall and premise liability dispute, as well as, a national carrier in a case involving damages and allegations in excess of \$1 million.

Through his litigation practice, Cliff continuously strives for complete synergy between his clients' litigation goals and the highest quality legal representation.